

# REID PERKINS

Entrepreneur, Web Designer, & Rotarian



Phone  
(336) 601-5793



Email  
perkinswr@gmail.com



Website  
www.reidperkins.com

## PROFILE

To make a meaningful difference in all of my interactions by applying my unique strengths and skills to solve problems with goodwill, integrity, and helpful collaboration.

## EXPERIENCE

### WEB DESIGNER

Perkins Web Design / 2018 - Present

- Web site design for clients like: Thread Talk, Hannah-Kay Herdinger, Blum Wellness, Nora Young Hypnotherapy, & Olivia Florence Davis Massage

### FOUNDER

Deep River Mining Company / June 2019 - 2021

- Providing blockchain mining supplies and accessories to customers worldwide
- Regularly negotiate terms with suppliers
- Manage multiple Google Adwords & Facebook PPC campaigns

### MANAGING PARTNER

Rod Davis Productions / June 2017 - 2019

- Production of voiceovers, commercials, and marketing deliverables for prominent organizations like Microsoft, The United States Army, The Ultimate Fighting Championship, Mackinac Policy Conference, etc.

### MARKETING & RECRUITMENT

Prime Personnel Resources / 2000 - Present

- Responsible for identifying and connecting potential applicants to available jobs
- Copywriting
- Production of marketing materials and content for radio broadcast

## SERVICE

### SECRETARY & PRESIDENT-ELECT

Rotary eClub of Global Trekkers /

Member June 2018 - Present

- Membership Chair (2019-2020)
- Public Image Chair (2018-2019)
- Paul Harris Fellow

### DIRECTOR OF BUSINESS DEVELOPMENT

Florence Nightingale Global Health /  
Nov 2020 - Present

### BOARD MEMBER

Shabazz Center For Independent Living /  
2010 - 2012

## EDUCATION

### JURIS DOCTOR, LAW

Elon Law School / Aug 2021 - 2024 (Accepted)

- Business Law Concentration

### MASTER OF BUSINESS ADMINISTRATION

UNC Pembroke / 2019 - Nov 2020

- Finance Concentration

### BACHELOR OF SCIENCE, BUSINESS ADMINISTRATION

UNC Greensboro / May 2019

- Information Technology Minor